



EMPOWERING EUROPEAN INNOVATORS

European Innovation Council

EU Policies for Circular Economy

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EU Green Deal

The EU aims to be climate neutral in 2050.

The European Green Deal is our plan to make the EU's economy sustainable.

We can do this by turning climate and environmental challenges into opportunities, and making the transition just and inclusive for all.

Reaching this target will require action by all sectors of our economy, including:

- investing in environmentally-friendly technologies,
- supporting industry to innovate,
- rolling out cleaner, cheaper and healthier forms of private and public transport,
- decarbonising the energy sector,
- ensuring buildings are more energy efficient,
- working with international partners to improve global environmental standards.

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The EU will also provide **financial support** and technical assistance to help those that are most affected by the move towards the green economy.

This is called the <u>Just Transition Mechanism</u>. It will help mobilise at least €100 billion over the period 2021-2027 in the most affected regions.

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Policy areas

Biodiversity

Measures to protect our fragile ecosystem

From Farm to Fork

Ways to ensure more sustainable food systems.

Sustainable agriculture

Sustainability in EU agriculture and rural areas thanks to the common agricultural policy (CAP)

Clean, energy

Clean energy

Sustainable industry

Ways to ensure more sustainable, more environmentally-respectful production cycles

Building and renovating

The need for a cleaner construction sector

Sustainable mobility

Promoting more sustainable means of transport

Eliminating pollution

Measures to cut pollution rapidly and efficiently

Climate action

Making the EU climate neutral by 2050

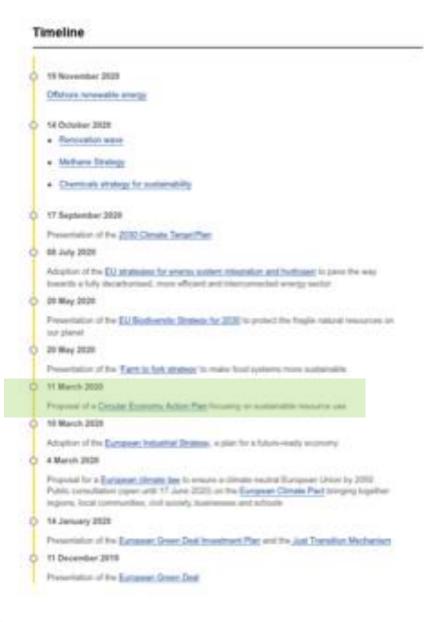
EU Circular Economy Action Plan

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The European Commission has adopted a new <u>Circular Economy Action Plan</u> - one of the main blocks of the <u>European Green Deal</u>, Europe's new agenda for sustainable growth.

The new Action Plan announces **initiatives along the entire life cycle of products**, targeting for example their design, promoting circular economy processes, fostering sustainable consumption, and aiming to ensure that the resources used are kept in the EU economy for as long as possible.

It introduces legislative and non-legislative measures targeting areas where action at the EU level brings real added value.



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Actions

The new Circular Economy Action presents measures to:

- Make sustainable products the norm in the EU;
- Empower consumers and public buyers;
- Focus on the sectors that use most resources and where the potential for circularity is high such as: electronics and ICT; batteries and vehicles; packaging; plastics; textiles; construction and buildings; food; water and nutrients;
- Ensure less waste;
- Make circularity work for people, regions and cities,
- Lead global efforts on circular economy

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Quick Reference on CEAP Implementation

A SUSTAINABLE PRODUCT POLICY FRAME	WORK
Legislative proposal for a austainable product policy	2021
initiative	
Legislative proposal empowering consumers in the	2021
green transition	
Legislative and non-legislative measures establishing a	2021
new "right to repair"	
Legislative proposal on substantiating green claims	2021
Mandatory Green Public Procurement criteria and	as of
targets in sectoral legislation and phasing-in	2021
mandatory reporting on GPP	
Review of the Industrial Emissions Directive,	as of
including the integration of circular economy practices	2021
in upcoming BREFs	
Launch of an industry-led industrial symbiosis	2022
reporting and certification system	

KEY PRODUCT VALUE CHAINS	
Circular Electronics Initiative, common charger	2021/
solution, and reward systems to return old devices	2021
Review of the Directive on the restriction of the use	2021
of certain hazardous substances in electrical and	
electronic equipment and guidance to clarify its links	
with REACH and Ecodesign requirements	
Proposal for a new regulatory framework for	2020
batteries	
Review of the rules on end-of-life vehicles	2021
Review of the rules on proper treatment of waste oils	2022
Review to reinforce the essential requirements for	2021
packaging and reduce (over)packaging and	
packaging waste	
Mandatory requirements on recycled plastic content	2021/
and plastic waste reduction measures for key	2022
products such as packaging, construction materials	
and vehicles	
Restriction of intentionally added microplastics and	2021
measures on unintentional release of microplastics	
Policy framework for bio-based plastics and	2021
biodegradable or compostable plastics	
EU Strategy for Textiles	2021
Strategy for a Sustainable Built Environment	2021
Initiative to substitute single-use packaging,	2021
tableware and cutlery by reusable products in food	
services	

LESS WASTE, MORE VALUE	
Waste reduction targets for specific streams and	2022
other measures on waste prevention	
EU-wide harmonised model for separate collection	2022
of waste and labelling to facilitate separate collection	

Methodologies to track and minimise the presence	2021
of substances of concern in recycled materials and	
articles made thereof	
Harmonised information systems for the presence of	2021
substances of concern	
Scoping the development of further EU-wide end-of-	2021
waste and by-product criteria	
Revision of the rules on waste shipments	2021

MAKING THE CIRCULAR ECONOMY WORK FOR PEOPLE,	
REGIONS AND CITIES	
Supporting the circular economy transition through the	as of
Skills Agenda, the forthcoming Action Plan for	2020
Social Economy, the Pact for Skills and the	
European Social Fund Plus.	
Supporting the circular economy transition through	as of
Cohesion policy funds, the Just Transition	2020
Mechanism and urban initiatives	

CROSSCUTTING ACTIONS	
Improving measurement, modelling and policy tools to	as of
capture synergies between the circular economy	2020
and climate change mitigation and adaptation at EU	
and national level	
Regulatory framework for the certification of carbon	2023
removale	
Reflecting circular economy objectives in the revision	2021
of the guidelines on state aid in the field of	
environment and energy	
Mainstreaming circular economy objectives in the	2021/
context of the rules on non-financial reporting, and	2021
initiatives on austainable corporate governance and	
on environmental accounting	

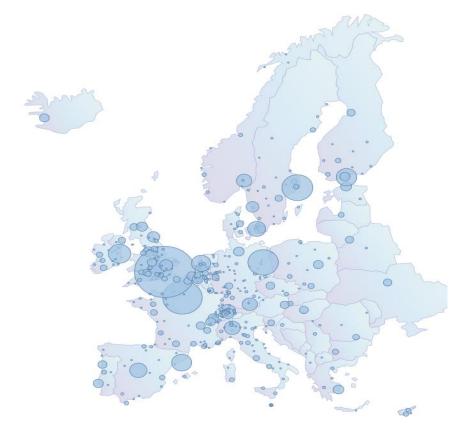
LEADING EFFORTS AT GLOBAL LEVEL	
Leading efforts towards reaching a global agreement	as of
on plastics	2020
Proposing a Global Circular Economy Alliance, and	as of
initiating discussions on an international agreement	2021
on the management of natural resources	
Mainstreaming circular economy objectives in free	as of
trade agreements, in bilateral, regional and	2020
multilateral processes and agreements, and in EU	
external policy funding instruments	

MONITORING THE PROGRESS	
Updating the Circular Economy Monitoring	2021
Framework to reflect new policy priorities and develop	
further indicators on resource use, including	
consumption and material footprints	

European Innovation Council (EIC)

The challenge in Europe: a financing gap coupled with a fragmented innovation ecosystem

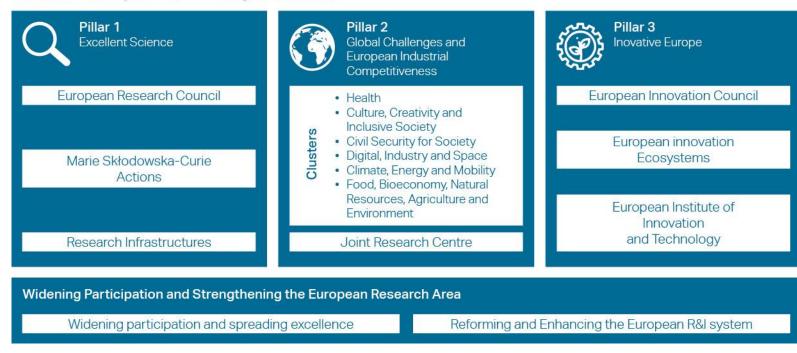
... and a truly connected European innovation ecosystem is only starting to form now



"Startup City Hubs in Europe" 2018 report

Pillar 3

Horizon Europe: Preliminary structure



The European Innovation Council

One stop shop for breakthrough & disruptive innovators

Open to all innovators, in any field, at any time

Highest potential innovators selected on basis of ideas and team

Agile funding from idea to investment

Pathfinder grants for advanced research on emerging technologies

Transition funding from proof of concept to innovation Accelerator funding for innovative start-ups (<€2.5 million grant, <€15 million equity)

Crowding in private investment (VC, Invest EU)

Building ecosystems and communities

Access to mentoring & advisory services; to corporates & investors; to knowledge partners

Expert Programme Managers to engage with projects and communities

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Pathfinder

- Early stage research on breakthrough technologies
- TRL 1-4
- Successor of FET (Open & Proactive)

Transition

- From proof of concept to viable business case
- TRL 4-6 (and business/ market readiness)
- Some pilots

Accelerator

- Development & scale up of deep-tech/ disruptive innovations by startups/ SMEs
- TRL 6-8 (and 9 for equity)
- Successor of SME instrument

Mission to identify, develop and deploy high risk innovations of all kinds

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- Focus on **breakthrough**, **market-creating**, **deep-tech**
- Advisory Board of leading innovators (science&tech, enterprise, investors, corporate, ecosystem)
- **Mainly "bottom up"** interdisciplinary, new combinations, cross-sectoral. Also targeted funding on strategic challenges
- Access to **Business Acceleration Services** (coaches/ mentors, corporates, investors, ecosystem)
- **Pro-active management** (reviews, re-orientations, etc) with **Programme Managers**
- **Fast, agile processes** (applications, management, etc)
- Follow up funding for results from Horizon (ERC, EIT, collaborative) & national programmes

WHAT WILL THE EIC LOOK LIKE IN HORIZON EUROPE?

EIC Advisory Board vision statement (27 April 2020)

- 1. EIC to pioneer a European approach to global innovation challenges:
 - ✓ Unique in combining advanced technological research (DARPA like) with innovation accelerator
 - ✓ **Hallmark of excellence** for innovators (like ERC for researchers)
 - ✓ **Overcome system biases**, e.g. in terms of high risk, gender, regions
- **2.** *EIC* to crowd in private investors:
 - ✓ Filling market gaps for financing high risk/ high impact ideas.
 - ✓ 3-5 euro for every euro allocated by EIC
 - ✓ Generating *impacts from other EU and national programmes*
- 3. EIC as funder & investor of choice for visionary ideas
 - ✓ Targeting *deep-tech, interdisciplinarity, high risk* to achieve high impact
 - ✓ Simple, fast applications focusing on the innovator
 - ✓ Hands on support from Programme Managers, mentoring and advice, partnerships

Major novelties:

Accelerator blended finance

Transition calls

Advisory Board

Programme Managers

Take home messagges

- EU "Green" Policies will pave the way for a new EU society.
- Circular economy is one the milestones of EU Green Deal.
- To implement Circular Economy projects multidisciplinary teams combining legal, technological, business and financial know-hows are required.
- Ports development of Circular Economy projects will rely on the strategic capability of Ports management to attract the Ports Ecosystems actors in the design of sustainable long term port action plans.



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Research and Innovation